



MYRON L. POWELL ELEMENTARY SCHOOL

225 Main Street

Cedarville, NJ 08311

Phone (856) 447-4237 Fax (856) 447-3446

Dr. Shelley Marie Magan x5000
Chief School Administrator

Lisa M. DiNovi x5690
Business Administrator / Board Secretary

3/1/2019

Dear Parents and Guardians,

As you know, your children's safety, in and out of school, is our priority. We have been made aware of the "MoMo" challenge being spliced into social media and children's online games including Fortnite, YouTube, YouTube Kids and Peppa Pig. The video begins as a normal video and then a figure appears instructing children to download the "What's App". Verbal contact is then made and personal information is requested. The "challenge" involves a frightening avatar asking the child to perform various actions and to provide their photos as proof. Unfortunately, children are agreeing to these dangerous challenges.

Please, as always, be vigilant in monitoring your child's devices. In addition, please take a moment to further educate them about performing dangerous acts as well as giving out personal information on the internet.

Thank you for your attention in this matter. Please contact me if you have any questions or concerns.

Sincerely,

Kelly Cox
Guidance Counselor
(856) 447-4237 ext. 5036